A Strategic Solution to eBook Acquisition
45% of UPL titles have an average of 20+ downloads after one year of usage.

$69 average cost per titles across UPL.

500+ Number of awards given to UPL presses for titles published in 2019.

100% Complete Collections.

175 average number of titles published per copyright year per press.

0 DRM.

8 exclusive University Press Archives with over 15,000+ titles.

$69 Average cost per titles across UPL.

5 Years spent in a pilot project to create the University Press Library.

1 Platform with 13 microsites.

∞ usage.

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addressed the predictability and sustainability problem for university presses while providing a non-restrictive acquisitions business model for academic libraries. The University Press Library is the culmination of a five-year pilot project that involved De Gruyter and multiple university presses.

How the University Press Library works
In the University Press Library, all designated supplement packages are packaged into an unlimited use title, meaning that these titles are converted to unlimited use titles within a network of other platforms for perpetual rights and ownership model with a DRM-free eBooks.

What it offers Libraries
- instant access to over 126,000 titles
- collection management tools ensuring duplication control and an exclusions list
- comprehensive title availability and perpetual rights with unlimited usage
- collection metadata and MARC records and KBART files
- proactive delivery of enhanced MARC records
- title lists provided three months in advance of publication
- collections created from university presses' current annual budgets

What it offers University Presses
- Sustainability: perpetual rights and ownership model with DRM-free eBooks
- Predictability: for our commitment to publishing on time after publication date
- Support for the scholarly community
- A simple platform for easy and seamless access
- Individual representation of each university press within a network of other platforms
- Individual representation of each university press within a platform of other platforms
- Collection management tools: a DRM-free purchase model with no ongoing fees
- Duplication control
- Original content with ongoing quality control
- A DRM-free purchase model with no ongoing fees

We at De Gruyter care about books. About readers. About service. Because we care about publishing. Since 1749.

CARE Standards
We guarantee customer support and satisfaction through the commitment to providing excellent service.

CONTENT
- Permanent access on a yearly basis
- Ongoing fee model for perpetual rights and ownership with unlimited usage
- DRM-free eBooks
- Perpetual rights and ownership model
- Access
- Premium access to newly released publications on a monthly basis
- Collections created from university presses' current annual budgets
- Collections created from university presses' current annual budgets
- Collections created from university presses' current annual budgets

ACCESS
- Title lists provided three months in advance of publication
- Collections created from university presses' current annual budgets
- Collections created from university presses' current annual budgets
- Collections created from university presses' current annual budgets

IMPACTS
- Promotes increased audience in advance of publication including all unlimited use and collection (pick-and-look) titles
- Customer reports from counter 5 compliance with satisfaction
- Analytics reports from counter 5 compliance with satisfaction
- Metrics to new data and analytics tools at the title and subject level

COLLECTION MANAGEMENT
- A DRM-free purchase model with no ongoing fees
- Duplication control
- Original content with ongoing quality control
- A DRM-free purchase model with no ongoing fees
- Duplication control
- Original content with ongoing quality control
- A DRM-free purchase model with no ongoing fees
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The University Press Library offers a unique opportunity for presses and libraries to collaborate on models that balance risk and permits participation with ongoing quality control.

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FAQs

What is the difference between UPL and other aggregators like JSTOR, MUSE, UPSO, ProQuest and Ebsco?
→ Titles that are assigned as unlimited-use by presses at time of publication are sent to all aggregators. With the University Press Library other titles that are assigned single-use only at time of publication are available to our customers with unlimited-use. The net result is that we can sell complete university press collections with no restrictions.

What if I purchase titles on another platform? Do you take that into consideration?
→ Yes! At UPL we say, “duplication is not a revenue stream.” That means that any title previously purchased on another platform will be granted dual access at no additional cost. You still must buy a UPL collection, but we only charge you for the content that you have not purchased.

Can I purchase an individual press collection, or do I have to buy all presses?
→ We represent each press individually and you can purchase each press’ collection singly or by a customized group of presses of your choosing.

What is it about the UPL model that would make my life easier as a librarian?
→ We make university press acquisition easy! We provide a complete collection title list with exclusions months in advance of publication. We proactively send you discovery tools, access alerts, platform management access and most importantly a schedule of when you can expect to see purchased titles online. Lastly, through our quality control, customer service and delivery standards you don’t have to worry about purchasing press content on multiple platforms in multiple formats with multiple rights.

Can I purchase title by title or does it have to be the complete collection?
→ Titles designated unlimited-use at the time of publication are available for single title purchase. This is the same as any other aggregator. Titles designated single-use but made available unlimited-use for UPL cannot be purchased individually but only through the UPL Collection.

You say UPL is 100% complete but that is digital only. What about titles that are print only and lack digital rights?
→ Academic libraries get partial representation of university presses through traditional aggregators. At De Gruyter we do not consider ourselves aggregators but partners. As partners, we make a concerted effort to represent the complete output by our partner presses and not just the distributed titles. We accomplish this by providing a complete eBook and print title list three to six months before publication AND through the distribution of their seasonal catalogs.

Do you offer to purchase a print and electronic option?
→ This is a business model we are currently experimenting with our partners and libraries through a pilot. In addition, we have some technical solutions that we are investigating to make this possible. Please check back in the summer of 2020!

Are you going to publish the results of your five-year pilot?
→ Yes, a white paper will be released in Fall of 2020.

Want additional details on UPL?

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